Changing times.

TranSynd can significantly reduce the rising costs and downtime of transmission fluid changes. By helping to keep your vehicles off the lifts and on the streets, you're getting more productivity from your trucks. You and your customers can profit from pouring in TranSynd.



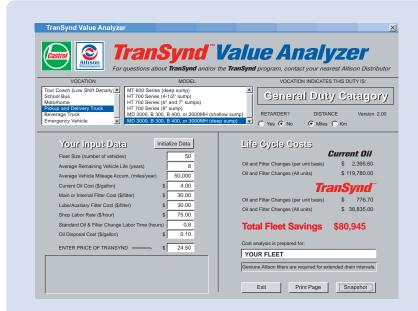
Without TranSynd – General Duty

150,000 Miles



With TranSynd – General Duty 3000 Series

150,000



The Allison TranSynd Value Analyzer will show you how you can save time and money throughout the life of your vehicle when you use TranSynd synthetic automatic transmission fluid. For a TranSynd value analysis on your vehicles, contact your Allison representative.



TranSynd[™]
If it's not Allison, it's not Automatic.™

P.O. Box 894, Speed Code PF3 Indianapolis, IN 46206-0894 1-800-252-5ATD Information and specifications subject to change without notice or obligation.

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With TranSynd™ transmission fluid, and
Allison's new Gold Filter technology, oil changes
are becoming a thing of the past — or at least offer
remarkably long times between intervals.

Extended Transmission Oil Changes How good can it get?

TranSynd heavy-duty transmission fluid is a synthetic lubricant exclusively formulated by Castrol for Allison Automatics. TranSynd's viscosity stability and resistance to thermal breakdown protect Allison Automatics far better and far longer than even the best conventional petroleum-based transmission fluids. It extends oil drain intervals more than 400% longer than conventional automatic transmission fluids. At the very least, that translates to up to 50,000 miles for severe duty. General duty: up to 100,000 miles. Compare that to conventional transmission fluid recommended changes of 12,000 miles for severe duty. And 25,000 miles for general duty depending on the model. Think of the savings, in improved life cycle cost, better vehicle performance and reduced operating expenses. Everything an Allison Automatic does for your operation, TranSynd does for Allison Automatics.

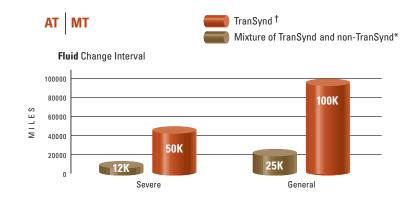
Off to the right start.

Almost all Allison Automatics leave the plant with a partial fill of TranSynd transmission fluid. Then, as your vehicle comes off the assembly line, your OEM will fill the transmission with your choice of fluid. You'll add value to your vehicle by providing superior transmission protection and lower maintenance costs if you ask your OEM to fill with 100% TranSynd.

Incidentally, there is a mandatory filter change at 5,000 miles on all new Allison automatic transmissions. But no fluid change is required. Very little TranSynd

Numbers you can count on.

The statistics prove that using only TranSynd provides the longest oil change intervals, by far.



would be lost during this filter change, so you would only need to "top off." So your investment in TranSynd is maintained. And it goes on to pay huge dividends for a long, long time.



Now factor in the gold standard.

The Allison 3000/4000
Series, B Series and
3000MH/4000MH
automatic transmissions not only are
shipped with the TranSynd

partial fill, they come with Allison's new Gold Series Filters. These new Gold Series Filters, combined with TranSynd will extend your fluid and filter change-out intervals.

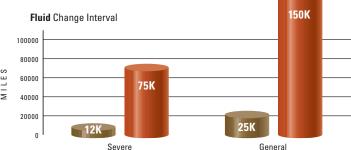
Good as Gold.

Allison Gold Series Filters have a more effective filter medium and a higher capacity of filtration. This further extends the filter change interval to a phenomenal 75,000 miles for 3000 Series transmissions (up from 50,000 miles). Like we said up front, Allison is making transmission fluid changes a thing of the past.

With TranSynd and Gold Series
Filters, you enjoy an amazing value
in premium transmission lubrication and protection. You'll
enhance your vehicle's cost
effectiveness and reduce the
chances of transmission/driveline warranty claims. Just think
what that's worth to you.



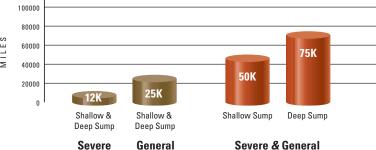












†TranSynd meets TES 295 specification *Fluid that does not meet TES 295 specification